



HYLTON ROSS
EXCLUSIVE TOURING

The year is well on its way and 2010 is not just any other year. For South Africa it bears many exciting challenges hinging around the Soccer World Cup – kicking off on the 11 of June.

Our new R4.5-billion stadium is virtually complete and was initiated on the 23rd of January 2010. The first soccer match on the World Cup Green was played between Ajax Cape Town and Santos FC. The City of Cape Town, as part of its readiness program for the 2010 FIFA World Cup™, hosted this inaugural match.



The second test event in the Stadium, planned for February 6, 2010, will launch the Cape Town Stadium Rugby Festival. A Boland Invitational 15side will play the Vodacom Stormers.

With all this construction going on, it is exciting to see how skeletons of BRT (Bus Rapid Transport) lanes and highway intersections are fleshing out to create a more accessible and user-friendly public transport system for visitors and residents. As a transport company, Hylton Ross Tours experiences daily the pains of this “growing” process. But if we look at the projects as they are coming along, we know that it will certainly be worth it in the end.

Many challenges still face the City of Cape Town and National Government though to finish projects on time. Rome was not build in a day and therefore our excitement is so much greater when we do see the end results of certain projects. Like for example the brandnew Cape Town International Airport: The Central Terminal Building (CTB) houses a Central Processing Unit from which both International and Domestic check-in takes place. Among other things, it boasts 120 check-in desks with 20 self service machines.

This 5-storey terminal greatly enhances the airports service offering. One of the advantages is that in-transit passengers do not need to move from one terminal to another anymore. Check-in for both domestic and international passengers is handled in one area now. The CTB is also equipped with a state of the art baggage sorting system which is fully automated.



The beginning of December is generally quiet for Hylton Ross Tours as most visitors to the Mother City are South Africans who use their own cars. Sadly there is little need for our transport during this time! This however offered a perfect chance for us to send our full time coach drivers on an intensive advance driving course. A 44-seater coach was sent from Cape Town to the Gerotek facility outside Pretoria to meet our drivers. There they had the opportunity to practice their defensive driving skills whilst being assessed by the instructors. I am proud to say that all of our drivers passed with flying colours – money well spent as road safety is one of our most important factors at Hylton Ross Tours. I still think that the most exiting part for the drivers was when the instructor showed them what a 44-seater coach of R3-million can do on a wet skid pad. Believe me, management and insurance representatives also had shivers down their spines – each for different reasons of course!

In-house we had some pleasant surprises: Johan in Operations decided to ask his love of 8 years the big question and she said yes! Safwaan in our Workshop became a father of a healthy boy and I am sure that we will start very early with skills development training – we recruit the Hylton Ross back-up team young. Muhamad and Riard were welcomed to the Hylton Ross family as new full time drivers.

I hope that none of our passengers were offended when they joined us on tour on the 15th of January. We decided to have a “casual” day and all of our guides and drivers were allowed to wear casual clothing to work. For this privilege they had to pay R20 and we managed to collect R2000.00 that we donated to CHOC – Childhood Cancer Foundation of South Africa (an abbreviation of “Children’s Haematology Oncology Clinics”) - sometimes we as a company and individuals forget how fortunate we are. Please visit their website at www.choc.org.za .



Finally I wanted to remind you about our modified Hylton Ross Tours logo to show our support for the Soccer Worldcup – in case you wondered about the logo at the top of this letter! I am proud to have the red soccer ball on the side of our vehicles to show our unity with the rest of South Africa.



All of this said and done, I want to wish you the best for the rest of the year. The Hylton Ross Tours Team trusts you had a good “kick-off” to 2010.

Keep well and look after yourself

Soccer ball greetings

